

# RUBiS CARD



**THE LEADING  
FUEL CARD PROVIDER  
IS THERE FOR YOU**



# RUBiS CARD

*Your Trusted Business Partner!*



The **RUBiS Card** uses the latest technology to simplify vehicle fleet management and reduce administration - saving time and money by allowing Fleet Managers to control fuel expenses and reduce operating costs. Such savings result in more financial resources for companies to focus on critical business needs.



## SECURITY

The RUBiS Card provides the most secure payment platform for fueling in Jamaica. Our Cards uses a 3 step verification process and are powered by Chip Technology; globally proven to increase data security and reduce fraud.

Combined with our RFID TAG, driver and vehicle verification is done for all transactions, we know: the **who, when, where and what.**



## CONTROL

Our web portal provides administrators with the tools to manage and customize their operations and fueling protocols.

The online portal offers a new and easy way to manage and optimize your fuel budget with a suite of reports and transactional specifics.



## CONVENIENCE

Our Card provides access to the entire RUBiS network of service stations and quality fuel in **“EVERY PARISH”** in Jamaica.

Make your operations more efficient by implementing journey management processes.



## SAVINGS

Instantly recognize up to 20% savings from lower operational costs and reduced losses due to fraud, which can be redirected to capital investment and other projects.

With the **RUBiS Card**, you are assured improved operational efficiencies, improved security and reduction in fraud.

# STAY IN CONTROL OF YOUR FLEET

In every business, controlling cost is essential. RUBiS offers you several tools to do so.





## RUBIS CARD ONLINE PORTAL

The RUBIS FLEET CARD Web Portal can be accessed via our corporate website at: [www.rubisenergyjamaica.com](http://www.rubisenergyjamaica.com). It's the perfect management tool, providing you with the information to make informed business decisions and benchmark global industry trends.

Whether you have private vehicles or commercial trucks, our fleet card management system empowers you with the requisite controls to manage your fleet with consummate ease.

### SIMPLE AND SMART CONTROL TOOLS:

- Fuel purchase summary and more
- Fuel expenses summary
- Vehicle consumption reports
- Driver detailed fuel consumption reports

### BENEFIT FROM GREATER CONTROL:

**Easy to use, user-friendly web portal keeps you in control of your entire fuel fleet expenses:**

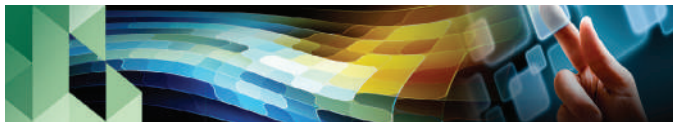
- Better understand consumption rates
- Spot abuse/misuse early
- Take corrective action to save money and stay in control
- Manage card limits and restrictions - move funds between accounts, reassign limits, set ceilings/limits easily



# **ADVANCED SECURITY FEATURES YOU CAN TRUST**

The RUBiS Card is the perfect way to eliminate unnecessary costs from your fleet business. Manual record keeping, paper receipts and late expense claims will now be a thing of the past. You won't have to deal with the headache of installing onsite tanks, managing fuel inventory against theft and incurring unnecessary operating expenses. With the RUBiS Card you can stay on top of your fuels costs with accurate and up-to-date reports on fuel consumption.





## OUR SECURITY TOOLS REDUCE YOUR EXPOSURE

Card security is very important no matter the size of your fleet, giving you added protection against fraud and other illicit activities. The RUBiS Card is designed to give you improved security:

### CARD SET UP

- The latest chip technology
- Set time and day for use, amounts per day and number of times per day. You can also define in maximum liters per transaction for each registered vehicle
- Includes card blocking features, i.e. Fleet Manager can block card
- Select TAG/RFID vehicle identification option
- Driver codes (provide the option of giving Individual driver codes and PINs for multiple drivers per vehicle. This functionality allows the same vehicle to be driven by different drivers)

### RETAIL SITES

- Customer Service Agent (CSA) PIN required to process sale, able to track who processed the sale
- CSAs use hand-held, GPRS mobile terminals for faster transaction processing

### CUSTOMER/DRIVER

- All transactions are secured with 'PIN' and 'Driver' codes
- Spot irregularities via online reports

### VEHICLE IDENTIFICATION

- TAG/RFID option to have card & TAG placed on the vehicle to ensure the assigned vehicle is present at the service station at the time of fuelling

# BETTER SAVINGS

Helping to improve your bottom line.



If you are typically losing up to **20%** of your fleet fuel to unscrupulous practices, the RUBiS Card will enable you to eliminate instances of fraud and better manage costs and fleet:

- Savings as a result of fraud reduction
- Reduce administrative costs
- Reduce operating costs
- Avoid the high capital investment in storage facility
- Reduce fuel working capital requirements





## EASE AND SPEED OF PAYMENT



Paying with the RUBiS Card at the pump is a great way of improving the efficiency of your fleet. Reduce the risk of theft and improve personal security by eliminating the need to give your staff cash. Pay with RUBiS Card. Just drive in, pay at the pump, and drive out – It's quick, easy and convenient.

- Enjoy the benefits of the entire RUBiS network, including our 24/7 locations
- Service stations in every parish
- Replace the risk of cash, with your RUBiS Card and enjoy hassle-free driving
- Process transactions at the pump quicker and easier with no need to handle cash
- Option to choose prepaid or postpaid RUBiS Cards and eliminate the need for bulk purchases
- Choose the combination of fuel products which meets your business needs

**CHOOSE FROM OUR  
RANGE OF **QUALITY**  
FUEL PRODUCTS**

**ULTRA Tec**

*Advanced Fuel Technology*

- ▶ **Ultra Tec 87**
- ▶ **Ultra Tec 90**
- ▶ **Ultra Tec Diesel**
- ▶ **Ultra Tec ULSD**





## THE CHOICE FUEL FOR YOUR BUSINESS

Vehicles are a very important business investment and that's why our Ultra Tec, advanced fuel technology is carefully formulated to give your engines peak performance and fuel economy.

### RUBiS Ultra Tec 87/90:

- **More miles** – with improved fuel economy
- **More performance** – with Improved vehicle acceleration and restoration of lost power
- **Cleaner air** – with superior engine cleanliness and controlled vehicle emissions
- **More engine life** – with the removal of engine deposits to keep vehicle running like new in peak condition

### RUBiS Ultra Tec Diesel/ULSD:

- **More miles** – Improves fuel economy to save you money
- **More performance** – Keeps combustion chamber clean and removes deposits for smoother engine performance
- **More clean air** – Reduces unburned fuel and exhaust emissions
- **More engine life** – Improves lubricity of USLD fuel to protect delicate engine parts

RUBiS' high quality portfolio of Ultra Tech fuels, which dramatically improve engine performance and deliver reduced fuel consumption (among other benefits), continue to deliver significant benefits for our mining, hospitality, transportation and construction customers to realize significant cost savings.

# ENJOY NETWORK CONVENIENCE



**RUBIS** Network



## **SERVICE STATIONS LOCATED IN ANY PARISH**

### **RUBiS SITES, A GREAT EXPERIENCE**

#### **1. Our sites are safe**

- They are large and easy to access
- They are well lit
- They are spacious
- They meet the strictest health and safety standards

#### **2. Our sites offer high quality forecourts**

- The pumps and forecourt are clean
- Free air is available
- All fuel grades are available
- The pumps are highly reliable

#### **3. You can also refuel yourself**

- Our Ultra Shop stores sell hot beverages, cold drinks and a variety of sandwiches
- The toilets and shops are clean
- Additional services such as ATMs are available



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## ENJOY THE FUEL CARD WITH A DIFFERENCE FOR:

1. Better convenience – *access islandwide network of service stations*
2. Better control – *Manage your fleet*
3. Better security – *Reduce risk of fraud*
4. Better savings – *Reduce your cost and enjoy savings*

## RUBiS, PROVIDING FUEL MANAGEMENT SOLUTIONS THROUGH INNOVATION

As market leader, RUBiS Energy Jamaica has become a trusted name in the local and regional petroleum market. Backed by a world-class management structure, RUBiS has delivered cutting edge innovation in its Ultra Tec line of fuel, which gives motorists peak engine performance and fuel economy. Our latest innovation, the RUBiS Card can be trusted to give you greater control, convenience, security and saves you money!

The RUBiS Card simplifies vehicle fleet management and reduces administration to save time and money. The tools allow fleet managers to control fuel expenses and reduce operating costs, freeing up time to focus on critical business decisions.



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